Message Text

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INFO OCT-01 CIAE-00 CU-04 INR-07 NSAE-00 AID-05 USIA-06 AF-10 ARA-10 EA-10 EUR-12 NEA-10 ISO-00 ABF-01 OMB-01 TRSE-00 L-03 /094 W

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R 231719Z JAN 78 FM AMEMBASSY PARIS TO SECSTATE WASHDC 4688 INFO USMISSION USUN USMISSION GENEVA AMEMBASSY LONDON AMEMBASSY BONN AMEMBASSY ROME

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NESCO

ROME PASS TO FODAG

E.O. 11652: N/A

TAGS: UNESCO, AORG

SUBJECT: UNESCO: GENEVA GROUP MEETING TO DISCUSS OUTCOME OF SECRETARIAT PRESENTATION

REF: (A) PARIS 329 NOTAL (B) STATE 13384 NOTAL

1. GENEVA GROUP MET AGAIN ON JAN. 20 TO REVIEW RESULTS OF JAN. 19 MEETING WITH SECRETARIAT OFFICIALS (REPORTED SEPTEL), AND TO DISCUSS WHAT FURTHER STEPS MIGHT BE TAKEN IN DEVELOPING A COMMON POSITION ON UNESCO'S BUDGET. ALSO PARTICIPATING IN MEETING WERE J. MCGRATH (US DEL, GENEVA), AND KEN WINDSOR (UK, OVERSEAS DEVELOPMENT), AS RESOURCE PERSONS ON BUDGETARY MATTERS.

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2. GG MEMBERS QUICKLY AGREED THAT MR. TOUNG'S ANNOUNCEMENT OF A 280 MILLION DOLLAR BUDGET FOR 1979-80 (CALCULARED AT 4.8 FRANCS TO THE DOLLAR) WAS MOST SIGNIFICANT INFORMATION GLEANED FROM THE JAN. 19 MEETING. (COMMENT: COMPARISON THIS FIGURE WITH LOW HYPOTHESIS ESTIMATE OF 284 MILLION DOLLARS

PRESENTED TO 103 EXBD IN 103 EX/5 (FALL, 1977) WOULD SUGGEST A CURRENT REDUCTION FROM SECRETARIAT'S EARLIER BUDGET PROPOSAL OF ABOUT 4 MILLION DOLLARS. AT THE UNESCO ASSIGNED CONSTANT DOLLAR RATE OF 4.9 FRANCS TO THE DOLLAR, THIS WOULD AMOUNT TO A SECRETARIAT BUDGET LEVEL OF ABOUT 275 MILLION DOLLARS.)

3. PROBLEM IN PINNING DOWN SECRETARIAT'S BUDGET ASSUMPTIONS AND CALCULATIONS AT JAN. 19TH MEETING. LED TO GENERAL GG CONCLUSION THAT GIVEN DIFFICULTY, IF NOT IMPOSSIBILITY, OF ENGAGING IN MEANINGFUL TECHNICAL DISCUSSIONS ON BUDGETARY MATTERS, FURTHER EFFORTS SHOULD BE CONCENTRATED ON DETERMINING AN ABSOLUTE FIGURE WHICH WOULD REPRESENT GG POSITION ON A BUDGET CEILING. IT WAS AGREED TO QUERY CAPITALS ON ACCEPTANCE OF A 270 MILLION DOLLAR LIMIT (CAL-CULATED AT 4.9 FRANCS TO THE DOLLAR), A LEVEL, IT WAS POINTED OUT, WHICH ALREADY HAS HAD THE PUBLIC SUPPORT OF FRG AND CANADA, AND IS AGREEABLE TO IN PRINCIPLE BY FRANCE AND BELGIUM. (NOTE: FRG REP SAID HIS GOVT HAS AGREED TO 270 MILLION LEVEL, PEGGED TO 4.9 FRANCS TO THE DOLLAR. WITH WHAT HE BELIEVES IS AN ASSUMPTION THAT EFFECTS OF CURRENCY FLUCTUATION WOULD BE ABSORBED BY UNESCO. HIS OWN VIEW IS THAT "IN FAIRNESS TO SECRETARIAT", PROVISION SHOULD BE OFFERED FOR BUFFERING EFFECT OF CURRENCY LIMITED OFFICIAL USE

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FLUCTUATIONS. OTHERWISE, A "NO-GROWTH" BUDGET POSITION WOULD BE UNTENABLE. AMBASSADORS VALERY (FRANCE) AND VAN USSEL (BELGIUM) REITERATED THAT THEIR GOVTS WOULD SUPPORT ABSOLUTE INCREASES OVER 1977-78 BIENNIUM OF 20 TO 21 PERCENT -- OR 10 PERCENT PER YEAR, COMPOUNDED FOR THE BIENNIUM. VALERY BELIEVED FRENCH ATTITUDE TOWARD CURRENCY FLUCTUATION PROBLEM ABOUT THE SAME AS FOR FRG. VAN USSEL SAID THAT BELGIUM MIGHT SUPPORT A LARGER INCREASE, IF SECRETARIAT ABLE TO SHOW INCREASED EFFICIENCY AND PRODUCTIVITY OF PROGRAMS. THIS, HE ADDED, IS VERY UNLIKELY.)

4. GG ALSO AGREED TO PURSUE A "PARALLEL" TRACK TO BUDGET CEILING EXERCISE (WHICH FALLS INTO LINE WITH PREFERENCE OF UK, SWEDEN, AND SWITZERLAND) AIMED AT DEMONSTRATING CONCERN ABOUT THE EFFICIENCY AND PRODUCTIVITY OF UNESCO'S PROGRAMS. MEMBERS DECIDED THAT AMB. TORRES AS GG CO-CHAIRMAN, SHOULD MEET WITH CHAIRMEN OF REGIONAL GROUPS TO RELAY THIS CONCERN. ATTENTION WILL NOT BE DRAWN TO GG POSITION ON A BUDGET CEILING, BUT WILL UNDERSCORE CONCERN FOR UNESCO'S

INSTITUTIONAL HEALTH, WITH EMPHASIS ON COST EFFECTIVENESS OF PROGRAMS. (NOTE: SINCE THESE MEETINGS

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WOULD INCLUDE EE'S, PERM DEL WOULD APPRECIATE DEPT'S GUIDANCE ON WHETHER TO UNDERTAKE THIS INITIATIVE WITH USSR ON GG'S BEHALF.)

- 5. UK'S BUDGET EXPERT (KEN WINDSOR) USED MEETING AS OPPORTUNITY TO PRESENT UK'S POSITION ON UNESCO PROGRAM AND BUDGET. HE SAID THAT IT WOULD BE "UNREALISTIC" NOT TO ALLOW SOME REAL PROGRAM GROWTH, ESPECIALLY SO SINCE THE DG HAS ALREADY "EXPOSED" HIMSELF POLITICALLY, BY LIMITING BUDGET GROWTH TO SUCH SMALL INCREASES (NOTED PARA 2 ABOVE). AT SAME TIME, HE ALSO SUPPORTED CONCEPT OF A MORE COSTEFFECTIVE UNESCO.
- 6. NEXT GG MEETING IS SET FOR FEB. 3.
- 7. PERM DEL BELIEVES THAT JAN. 19 AND 20 MEETINGS LIMITED OFFICIAL USE

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HAVE BEEN FRUITFUL. EVEN IF SECRETARIAT RESPONSES AT JAN. 19TH SESSION WERE NOT SATISFACTORY, IT UNDER-LINED FOR GG NECESSITY FOR AGREEING TO A PROCEDURE THAT COULD BE EMPLOYED FOR ATTEMPTING TO GUIDE THE CONSTRUCTION OF A BUDGET, AND TO ATTACK ISSUE OF PROGRAM PRODUCTIVITY. A 270 MILLION DOLLAR CEILING (AT 4.9 TO 1) SEEMS TO REPRESENT THE MIDDLE GROUND TO WHICH MUCH DISCUSSION AND CONSULTATION HAS BROUGHT US. AND, IN THE VIEW OF FRG, CANADA, FRANCE AND BELGIUM, THIS FIGURE WOULD SEEM TO SATISFY A NO "REAL-GROWTH" POSITION. IN ANY EVENT, PERM DEL BELIEVES THAT IT IS VERY IMPORTANT THAT THE UNESCO/GG BE ABLE TO DECIDE ON A "FIGURE" WHICH REPRESENTS ITS POSITION. THE DG HAS ASKED FOR GG'S UPPER LIMIT (REFTEL A), AND THE INABILITY TO PROVIDE ONE WOULD FORFEIT AN OPPORTUNITY FOR ESTABLISHING THE GG AS SERIOUS ENTITY WITH SOME CLOUT. THEREFORE, WE WOULD RECOMMEND THAT DEPT AUTHORIZE US SUPPORT FOR A 270 $\,$ MILLION DOLLAR CEILING (AT 4.9 FRANCS TO THE DOLLAR) WHICH, WHILE STILL ABOVE DEPT'S CALCULATIONS (REFTEL B), THE DIFFERENCE WOULD BE WELL WORTH THIS VALUE AS AN AUTHORITATIVE POLITICAL STATEMENT. TORRES

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